

Shaniqua — Cookie Policy

Effective date: [INSERT DATE OF GO-LIVE]

Last updated: [INSERT DATE]

Version 1.0 — Draft for legal review

1. What are cookies?

Cookies are small text files placed on your device when you visit a website or use an app. They are widely used to make services work, to make them work more efficiently, and to provide information to the service operator. Similar technologies include local storage, session storage, pixel tags, and SDKs in our mobile app — for the purposes of this policy we refer to all of these as "cookies".

2. How we use cookies

When you visit shaniqua.app or use the Shaniqua mobile app, we and our service providers may set cookies in three categories:

2.1 Strictly necessary cookies

These cookies are essential for Shaniqua to work — without them, basic features fail. They include cookies for authentication (keeping you logged in), session security, fraud prevention, and load balancing. We do not need your consent to set strictly necessary cookies, but we explain them here for transparency.

2.2 Functionality cookies

These cookies remember your preferences and settings — for example, your selected language, dashboard layout, and recently used features. They make Shaniqua more useful but are not essential. We set these only with your consent.

2.3 Analytics cookies

These cookies help us understand how Shaniqua is used — which features are popular, where users get stuck, and how the product is performing. The data is aggregated and does not identify individual users. We set these only with your consent.

3. Cookies we set

Note: this list will be populated and finalised before public launch. The placeholders below show the structure and typical entries.

Cookie name	Category	Provider	Purpose & duration
cooper_session	Strictly necessary	Shaniqua	Keeps you logged in. Expires when you close your browser.

Cookie name	Category	Provider	Purpose & duration
cooper_csrf	Strictly necessary	Shaniqua	Cross-site request forgery protection. Session.
cooper_prefs	Functionality	Shaniqua	Remembers your dashboard preferences. 12 months.
_ga, _ga_*	Analytics	[INSERT — analytics provider]	Aggregated product analytics. Up to 24 months.
intercom-*	Functionality	[INSERT — support tool]	In-app support chat. Up to 9 months.

4. Your choices

When you first visit Shaniqua, we ask for your consent to set non-essential cookies via a cookie banner. You can:

- Accept all categories.
- Decline non-essential categories.
- Customise your preferences by category.

You can change your choices at any time via the "Cookie preferences" link in our site footer or in your Settings.

You can also block or delete cookies through your browser settings. Note that blocking strictly necessary cookies may break Shaniqua for you.

5. Cookies set by Ad Platforms

When you connect Shaniqua to your Ad Platform accounts (Google, Meta, etc.), those platforms may set their own cookies on your devices and your end customers' devices, governed by those platforms' own privacy policies. We do not control those cookies.

6. Changes to this Cookie Policy

We may update this Cookie Policy as we add or remove third-party tools. The "Last updated" date at the top tells you when it was last changed.

7. Contact

Questions about this policy: privacy@shaniqua.app.

End of Cookie Policy. Version 1.0 — Draft for legal review.